

WHAT'S UP? MEDIA

# BEST OF

# *Ballot*

2025

A WHAT'S UP? MEDIA ADVERTISING OPPORTUNITY FOR ANNAPOLIS, EASTERN SHORE, AND CENTRAL MARYLAND

## BEST OF BALLOT DISPLAY ADS

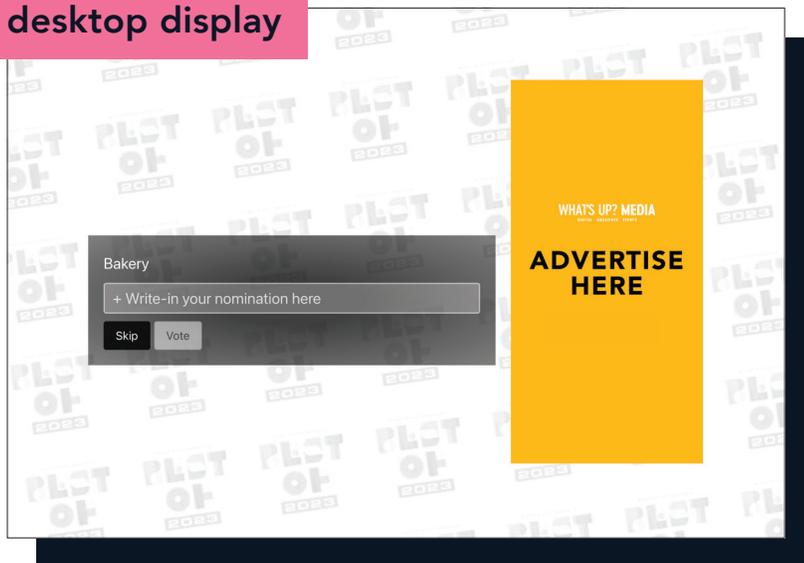
\$125\*

### CATEGORY DISPLAY

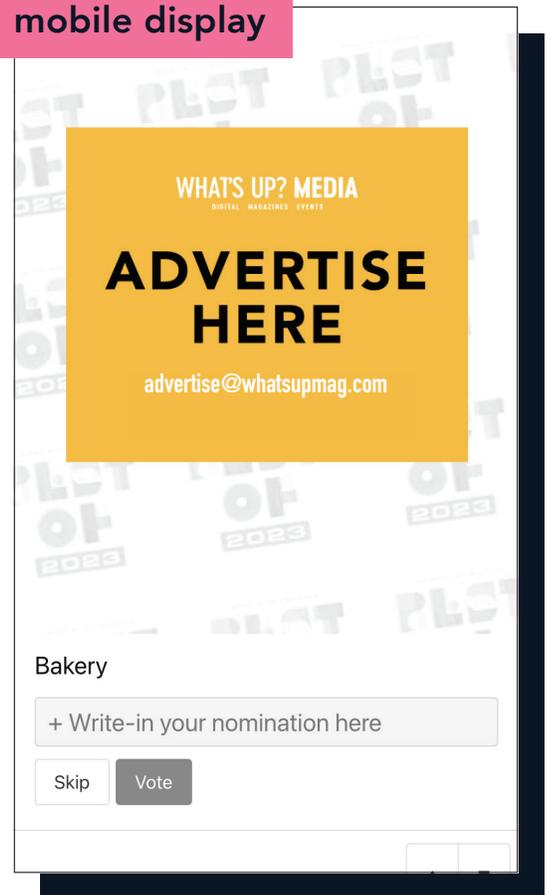
The Best of 2025 Ballot features nearly 200 categories to vote in. Your ad will be featured next to the category of your choice. There are 3 rotating spaces available per category.

Sizes: 300 x 600 desktop, 300 x 250 mobile

### desktop display



### mobile display



\*Prices reflect display ads that come over camera-ready. If you need your ad created, an additional \$75 fee will apply.

# THE BEST OF 2025 CATEGORIES

## FOOD & DINING

Allergy-Friendly  
Appetizers/Small Plates  
Bakery  
Barbeque  
Beer Selection  
Bloody Mary  
Breakfast  
Brewery  
Brunch  
Burger  
Cakes  
Caterer  
Charcuterie  
Chef  
Chinese Restaurant  
Cocktails  
Coffee Shop (Local)  
Crabcake  
Cream of Crab Soup  
Cupcakes  
Deli  
Ethnic Fusion Cuisine  
Family-Friendly Restaurant  
Farm-to-Table Menu  
Fast-Casual  
French Restaurant  
German Restaurant  
Gluten-Free  
Grab & Go  
Greek Restaurant  
Happy Hour  
Healthy Restaurant  
Ice Cream  
Indian Restaurant  
Irish Restaurant  
Italian Restaurant  
Japanese Restaurant  
Korean BBQ  
Maryland Crab Soup  
Mexican/Latin Restaurant  
Neighborhood Restaurant  
New Restaurant  
Outdoor Dining

Pizza (Chain)  
Pizza (Local)  
Ramen/Pho  
Raw Bar/Oysters  
Romantic Restaurant  
Salads  
Seafood Restaurant  
Smoothies/Juice Shop  
Southern Restaurant  
Specialty Desserts  
Sports Bar  
Steakhouse  
Steamed Crabs  
Sushi  
Thai Restaurant  
Vegetarian Menu  
Wait Staff/Service  
Waterfront Restaurant  
Whiskey Selection  
Wine Selection  
Wings

## HEALTH & BEAUTY

Acupuncture  
Addiction Counseling  
Barber Shop  
Barre Class  
Body Contouring (Non-surgical)  
Bootcamp  
Cannabis Dispensary  
Children's Fitness Class  
Chiropractor  
Cosmetic Injections  
Dance Studio  
Day Spa  
Dental Hygienists  
Eyebrow Care  
Facial  
Float Spa  
Gym  
Hair Color  
Hormone Therapy  
Hospice Care  
Hydration/IV Therapy  
Kickboxing

Laser Hair Removal  
Laser Skin Treatment  
Life Coach  
Manicure/Pedicure  
Martial Arts  
Massage  
Medi-Spa  
Men's Haircut & Styling  
Mental Health Services  
Nutritionist  
Occupational Therapy  
Optician  
Optometrist  
Pain Management  
Permanent Makeup  
Personal Trainer  
Physical Therapy  
Pilates Class  
Prenatal Fitness  
Resort with Spa  
Speech Language Pathology  
Spin Class  
Stand-Up Paddle Board Class  
Swim School  
Tanning  
Tattoo Parlor  
Teeth Aligner Specialist  
Urgent Care Facility  
Waxing (Body)  
Weight-Loss Program  
Women's Haircut Styling/Blowout  
Yoga Studio

## HOME & DESIGN

Appliance Store  
Architect  
Basement/Crawl Space Waterproofing  
Closet Organizer & Designer  
Commercial Real Estate Brokerage  
Custom Builder  
Electrician

Fence & Deck Contractor  
Flooring & Carpet Contractor  
Foundation/Structural Repairs  
Framing Shop  
Gutter & Siding Contractor  
Hardscape Design/Build  
Home Appraiser  
Home Design/Build  
Home Automation Services  
Home Inspection Service  
Home Insulation  
Home Remodeling Service  
Home Security/Alarm Systems  
Home Watch & Concierge Services  
HVAC Service  
Indoor Cleaning Service  
Interior Design Service  
Irrigation Contractor & Service  
Kitchen & Bath Design  
Landscape  
Lawn & Garden Equipment Supply  
Lawn Service & Treatments  
Lumber & Building Materials Supply  
Luxury Home Realtor  
Luxury Real Estate Team  
Mortgage Lender  
Paint Store  
Painting Contractor  
Pest Control  
Plumber  
Pool Design/Build  
Pool Maintenance  
Power Washing Service  
Real Estate Team/Brokerage

Residential Realtor  
Roofing Contractor  
Stone/Tile/Granite for Kitchen, Bath & Flooring  
Title Company  
Tree Service  
Water Treatment Service  
Waterfront Real Estate Team/Brokerage  
Waterfront Realtor  
Window & Door Contractor  
Window Treatments

## RETAIL & PROFESSIONAL SERVICES

Accountant/Payroll Services  
Auto Body Shop  
Auto Dealership  
Auto Repair  
Bank  
Beer, Wine & Liquor Store  
Bicycle Shop  
Boat Tours  
Boating & Sailing School  
Bookstore  
Cannabis Dispensary (Recreational)  
Car Wash  
Commercial Real Estate Brokerage  
Computer Services  
Customer Service  
Driving School  
Dry Cleaner  
Emergency Pet Care  
End of Life Services  
Financial Advisor  
Florist  
Growlers & Crowlers  
Handbags/Purses  
In-Home Senior Assistance  
Insurance Agent/Company

Interactive Game Experience  
IT Solutions for Business & Home  
Jeweler  
Law Firm  
Local Band/Musician  
Local Music Venue  
Lodging/Bed & Breakfast  
Marina  
Marketing Agency  
Men's Clothing Store  
Music/Instrument Store  
Nonprofit Event  
Nonprofit Gala  
Nonprofit Organization (Local or Local Chapter)  
Organic Grocer  
Party Vendor (Balloons, Facepainting, Rentals)  
Pet Boarding & Daycare  
Pet Grooming & Services  
Pet Training (Dog)  
Pet Walking/Sitting  
Private School  
Professional Organizer  
Purses & Handbags  
Retail Art Gallery  
Retirement Community (Active Living)  
Senior Living Facility (Assisted Living)  
Specialty/Organic Grocer  
Summer Camp  
Unique Gifts  
Veterinarian  
Women's Clothing Store